

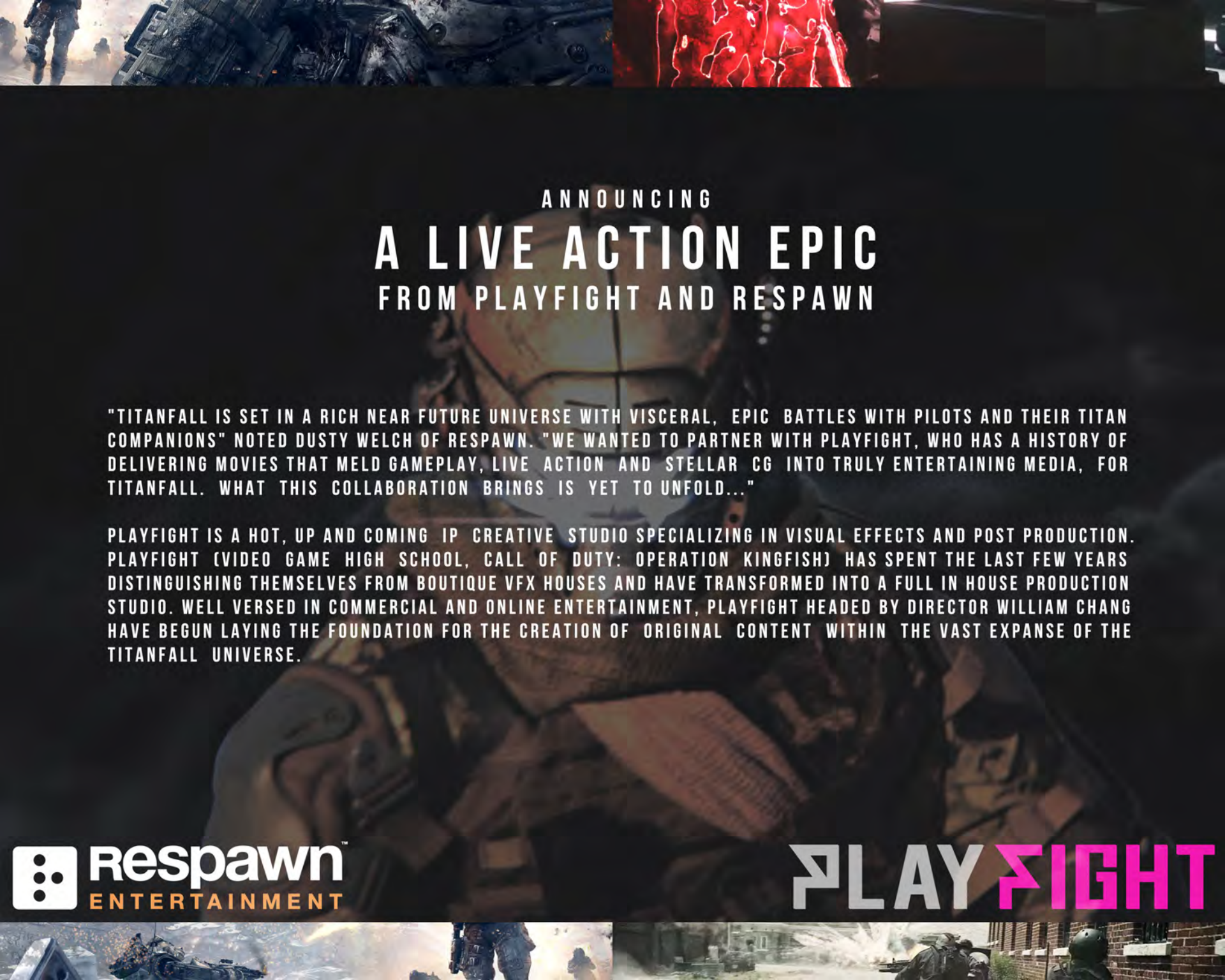
TITANFALL™

FREE THE FRONTIER



 **Respawn™**
ENTERTAINMENT

PLAY FIGHT



ANNOUNCING
A LIVE ACTION EPIC
FROM PLAYFIGHT AND RESPAWN

"TITANFALL IS SET IN A RICH NEAR FUTURE UNIVERSE WITH VISCERAL, EPIC BATTLES WITH PILOTS AND THEIR TITAN COMPANIONS" NOTED DUSTY WELCH OF RESPAWN. "WE WANTED TO PARTNER WITH PLAYFIGHT, WHO HAS A HISTORY OF DELIVERING MOVIES THAT MELD GAMEPLAY, LIVE ACTION AND STELLAR CG INTO TRULY ENTERTAINING MEDIA, FOR TITANFALL. WHAT THIS COLLABORATION BRINGS IS YET TO UNFOLD..."

PLAYFIGHT IS A HOT, UP AND COMING IP CREATIVE STUDIO SPECIALIZING IN VISUAL EFFECTS AND POST PRODUCTION. PLAYFIGHT (VIDEO GAME HIGH SCHOOL, CALL OF DUTY: OPERATION KINGFISH) HAS SPENT THE LAST FEW YEARS DISTINGUISHING THEMSELVES FROM BOUTIQUE VFX HOUSES AND HAVE TRANSFORMED INTO A FULL IN HOUSE PRODUCTION STUDIO. WELL VERSED IN COMMERCIAL AND ONLINE ENTERTAINMENT, PLAYFIGHT HEADED BY DIRECTOR WILLIAM CHANG HAVE BEGUN LAYING THE FOUNDATION FOR THE CREATION OF ORIGINAL CONTENT WITHIN THE VAST EXPANSE OF THE TITANFALL UNIVERSE.

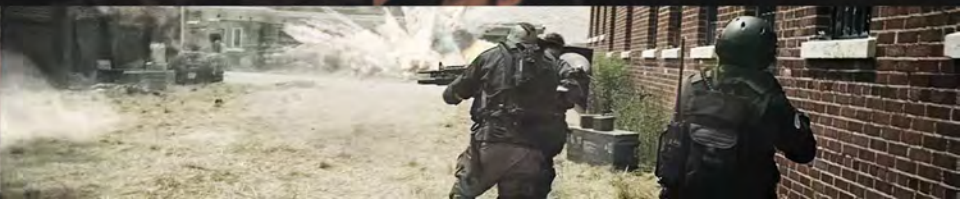




RESPAWN ENTERTAINMENT IS AN INDEPENDENT VIDEO GAME DEVELOPMENT STUDIO FORMED BY JASON WEST AND VINCE ZAMPELLA, FORMER CO-FOUNDERS OF INFINITY WARD AND CREATORS OF THE MULTI-BILLION DOLLAR CALL OF DUTY FRANCHISE.



PLAYFIGHT IS A TOP TIER PRODUCTION HOUSE SPECIALIZING IN IP CREATION, VISUAL EFFECTS, ANIMATION, MOTION GRAPHICS AND PRE-VIS. PLAYFIGHT IS BEST KNOWN FOR THEIR POST PRODUCTION WORK ON CALL OF DUTY: OPERATION KINGFISH AND ROCKET JUMP'S VIDEO GAME HIGH SCHOOL.



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